

Lake Constance!

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Marktbearbeitung IBT GmbH UK

B2B Trade

Beispiele großer Reiseveranstalter aus UK

- die die Bodenseeregion im Programm haben
- die nun planen, die Bodenseeregion 2018 neu ins Programm aufzunehmen

(Auszug)

Veranstalter, die Bodensee jetzt NEU ab 2018 ins Programm aufnehmen möchten, z.B.:

Ramblers Worlwide Holidays Travel Limited

etablierter UK-Veranstalter - www.rwhtravel.com

Gemma Higgs, Product Manager



OUR BRANDS...

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Möchten Vierländerregion Bodensee ab 2018 neu mit Hiking Programm aufnehmen:

- 7 – 10 Tage Dauer in die Vierländerregion
 - 3 Hotelstandorte D, CH, A
 - Gruppen mit 20 Pers.
 - Beginn mit 4-5 Ankünften pro Jahr
- ⇒ Start der Planung und Vorbereitungen Frühjahr 2017
- ⇒ nächstes Treffen mit IBT auf GTS London Februar 2017

The Albatross Group

Wholesaler, hauptsächlich spezialisiert auf Busgruppen

in Großbritannien Marktführer in diesem Segment - www.albatrossgroup.com

Jack Mey, Produktmanager Deutschland



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Haben bisher noch keine Hotels in der Bodenseeregion unter Vertrag – aber immer wieder Nachfrage von Kunden nach Bodensee

Möchten nun ab 2018 Bodensee anbieten:

- 2016 Kontaktaufnahme IBT: erste Vorbereitungen für 2018 – Suche bestimmter passender Hotelpartner am Bodensee
- IBT Empfehlung von passenden Hotels in der Bodenseeregion; Kontaktaufnahme durch Albatross mit diesen

Aktueller Stand - Jack Mey:

..“konnte bereits ein paar sehr gute Gespräche mit mehreren Hotels am Bodensee führen, aber da die Raten 2018 teilweise noch nicht feststehen, konnte ich noch keine endgültige Entscheidung treffen“

⇒ nächstes Treffen mit IBT auf GTS London Februar 2017

Veranstalter, die die VLR Bodensee bereits im Programm haben, und die dies z.T. ausbauen möchten:

Greatdays Travel Group

Großer Veranstalter - Busgruppen - überwiegend Senioren

www.greatdays.co.uk/?post_type=tour&s=lake+constance


Britta Voegelé, Group Travel Consultant

Britta Voegelé war im Sommer 2016 zu einer Einzelstudienreise am Bodensee mit IBT unterwegs – Hotelbesichtigungen, Städte, Ausflugsziele

Wollen ihr Programm zur VLR Bodensee zukünftig ausbauen.


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Lake Constance Explorer

6 day tour
From £412

With more than half of its 270km shoreline based in Germany, Lake Constance and her beautiful surrounding areas can be readily explored from the lakeside resort of Friedrichshafen, [...]

[More details >](#)



Lake Constance and Four Countries

7 day resort package
From £455

This tour is based in Feldkirch. Nestled at the meeting point of Austria, Liechtenstein, Germany and Switzerland, it is an ideal base for exploring the medieval towns and [...]

[More details >](#)



Lakes and Mountains Explorer

9 day tour
From £609

A 2-centre tour combining the majestic alps of the Bernese Oberland together with the scenic beauty of the Appenzell region near Lake Constance. We have also included a [...]

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Einer der großen Veranstalter in UK

www.ingham.co.uk/lakes-mountains-holidays/resorts/germany/lake-constance

Jodie Perkins, Produktmanagerin

"Inghams is currently seeing a 15% increase in visitor numbers to the Constance region booked for summer 2017, which with the fall in British Sterling is an excellent result." (Oktober 2016)

Im Juni 2016:

Umsetzung gemeinsamer **Pressereise Bodensee** in Kooperation mit IBT und Bodenseegärten – um die Bodenseeregion und das Inghams-Angebot dazu in UK zu promoten.

- Inghams ist seit mehreren Jahren in engem Kontakt mit IBT
- Haben Bodensee schon mehrere Jahre im Angebot – längere Aufenthalte rund 7 Tage inkl BEK
- Neu seit 1-2 Jahren: Angebot und Programm auch zu Bodenseegärten „Castles and Gardens“

LAKE CONSTANCE, GERMANY

Undiscovered lake region covering 3 countries

Constance-Lindau



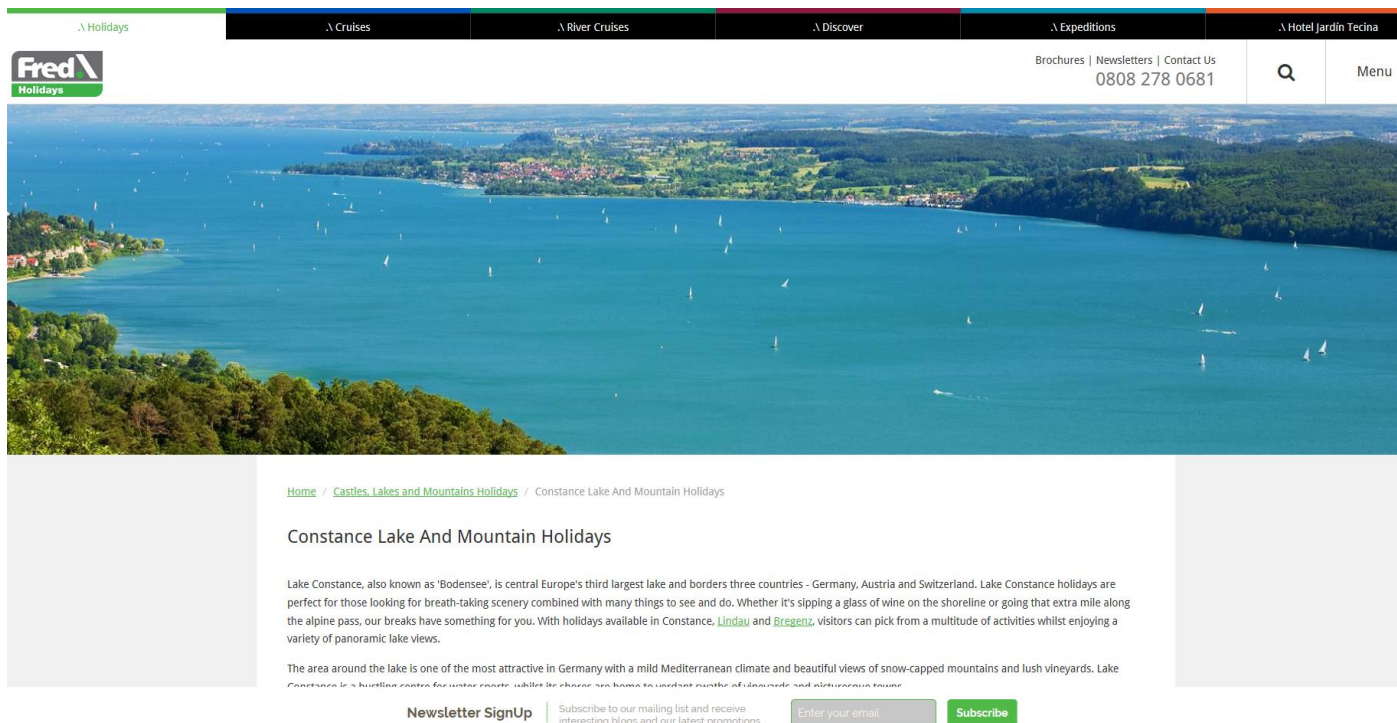
Lake Constance is one of the largest lakes in Europe, covering a total area of approx. 220 square miles. The lake shares its shores with 3 countries – Germany, Switzerland and Austria – and enjoys an exceptionally mild climate with palm trees, exotic plants and flowers growing effortlessly. The beautiful city of Constance, small Bavarian island town of Lindau and the village of Lochau, just over the Austrian border are at the southern tip, all linked by boat or train service. The large 'White Fleet' of lake steamers regularly tour the waters, stopping at a seemingly endless selection of romantic towns and historical sights. There is plenty to discover in this region, with excursions also into Switzerland and further into Austria. Guests can soak up the sun on a lake cruise, enjoy a fresh fish lunch or delicious ice cream in the one of old towns, visit one of the plentiful cultural museums or simply relax in one of the hotel's terrace or gardens. New for Summer 2015, we have a special 'Glorious Gardens' excursion package with guided tours and a free booklet available to guests staying 7 nights in Constance.



Lawrence Peachey, UK Sales Manager

Lake Constance Holidays

www.fredholidays.co.uk/castles-lakes-and-mountains-holidays/constance/



The screenshot shows the Fred Holidays website. The top navigation bar includes links for Holidays, Cruises, River Cruises, Discover, Expeditions, and Hotel Jardin Tecina. A search bar and a menu icon are also present. The main header features a large, vibrant photograph of Lake Constance, showing numerous sailboats on the water and the surrounding green hills. Below the image, the page title "Constance Lake And Mountain Holidays" is displayed. The text describes Lake Constance as the third largest lake in central Europe, bordering Germany, Austria, and Switzerland. It highlights the scenic beauty and the variety of activities available, including wine tasting and hiking. A newsletter sign-up section is located at the bottom, with a form to enter an email address and a "Subscribe" button.

Bsp für Bodenseeprogramm:

[Constance Lake and Mountain Holidays](#)

[Lindau Lake and Mountain Holidays](#)

[Bregenz Lake and Mountain Holidays](#)

Würden gerne mehr in Kooperation mit Bodenseeregion machen – auch Marketingkooperationen



Bahnreisen aus UK nach Deutschland

Auch in die Bodenseeregion

www.greatrail.com/tours/lindau-and-lake-constance

LINDAU & LAKE CONSTANCE




Charming castles in both Austria and Germany, and mighty Zeppelins can be seen on this wonderful rail tour. Our base is on the pretty island of Lindau at Lake Constance, a huge expanse which is bordered by three countries.

Departs from May 2017 to September 2017.



 What's Included

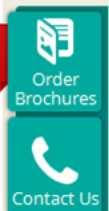
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DAYS 1-2




DAYS 3



DAYS 4-5



DAYS 6-7



LONDON TO LINDAU

We meet at our exclusive Departure Office at St Pancras International. After the Eurostar to Brussels, we continue to Cologne, where we overnight. The next day, we continue by rail to Lindau on the shores of Lake Constance.

INCLUDES: Day 1- Eurostar Meal, Dinner • Day 2 - Breakfast, Dinner

LINDAU'S HISTORIC OLD TOWN

This morning we enjoy a guided walking tour of Lindau and experience the town's rich history, which dates back to the 13th century. The afternoon is free to explore; as a former Free Imperial City, Lindau still boasts the romantic alleys and dreamy courtyards of its medieval past. You may wish to stroll along the lakeside promenade to the harbour. Widely regarded as the prettiest on Lake Constance, the harbour is home to a famous lighthouse which is well worth a visit. Lindau also boasts the Maximilianstrasse, the town's main shopping street, so you may like to spend the afternoon browsing the shops it has to offer. Alternatively you could visit Lindau's historic Town Hall, or its lighthouse. The southernmost lighthouse in Germany the Lindau Lighthouse is 108ft high and sports a clock in its facade which is quite unusual for lighthouses of this type. It was built from 1853 at the entrance to the harbour, throughout the years it has undergone a number of upgrades to its light and today uses a system that is activated on the request of ships via radio signal.

INCLUDES: Breakfast, Dinner • Tour of Lindau

EXCURSION TO MEERSBURG AND MAINAU

Our excursion today is one of the highlights of the tour, as we travel by coach to the small town of Meersburg. We have time to explore this charming town and its tangle of cobbled streets before crossing Lake Constance by ferry to Mainau, known as the Garden, or Flower Island. The following day is free.





INCLUDES:
Day 4 - Breakfast, Dinner • Day 5 - Breakfast • Meersburg excursion
• Day 5 - Free Day




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www.freewheelholidays.co.uk/aboutus

Cycling Holidays in Germany: Different Lake Constance tours




Cycling Holidays in Germany

- ▶ Brilliant waymarked routes
- ▶ Welcoming, good quality hotels
- ▶ Easy access by air and rail
- ▶ Cycling culture - alive and well in Germany!

Cycling Holidays in Germany

With its huge variety of landscapes, Germany is an attractive destination for cycling holidays. Freewheel have made their entry into Germany with a tour round Lake Constance, one of the country's premier holiday areas. The Alps loom in the distance as the backdrop to the beautiful Lake Constance scenery. Delightful ancient towns like Steim am Rhein, Meersburg and Lindau will make you pause to admire splendid buildings and soak up the friendly atmosphere.



Around Lake Constance 5 nights

- ▶ Easy cycling on waymarked paths
- ▶ Flexible daily itinerary
- ▶ 5 Boat/Ferry trips included
- ▶ Entrance to several museums included
- ▶ One hotel base in Constance

- > Prices from £459, including bike hire
- > Self guided tour
- > Ebikes available
- > Suitable for families

Book Online or Call

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Lake Constance & Rhine Falls

- Great choice for families
- Visit Europe's largest waterfall: The Rhine Falls
- 2 Boat trips included
- Entrance to Rosgarten museum, Constance

- > Prices from £419 including bike hire
- > 3 * Hotels
- > Luggage transfers included
- > E-bike upgrade available

[Book Online or Call](#)

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Tour choices - Germany



Lake Constance Family Tour 6 nights

- Easy cycling on waymarked cycle paths
- Short daily distances and flat terrain
- Beautiful Lake scenery and Mountain backdrops
- Entrance to Constance Sea Life Centre included
- Boat Trips and Museum Entrances Included
- Childrens playgrounds along the route

- > Prices from £499, including bike hire
- > Ideal for families
- > Self guided tour
- > E-Bikes available

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Lake Constance Cycling

From **£1249 per person**

★★★★☆ (90%) Based on 35 [customer reviews](#)

- Beautifully flat, flexible cycling along dedicated lakeside paths, wildflower fields, vineyards and cherry orchards
- Interest-packed routes; Baroque churches, Gothic cathedrals, fairytale palaces, romantic castles
- Postcard-pretty villages, half-timbered, frescoed towns, cafe-lined waterfronts and



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Departs Every two days from
9 Apr '17 to 22 Oct '17

All continental breakfasts and 8
evening meals included

Managed by Headwater
appointed agent

Sustainability rating: 90%

Route notes and maps provided

High quality bikes provided

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★★★★☆ 100% of travellers would book again


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Self-Guided Lake Constance by Bike CSLC

Visiting: Switzerland, Germany, Austria

TRIP DURATION
7 DAYS



from £599 without flights

Select Date Range

01 Apr 2017 - 28 Apr 2017

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Tour Style: Classic


Tour Type: Self Guided


Accommodation Grades: Standard

Cycling Grade: Easy

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