

2. Individual press enquiries and visits

Journalist / Outlet / Publication	About Publication	Date of Trip
James Litston – A-List Freelancer	<p>James Litston writes for a number of high-profile publications in the UK including: The Telegraph, The Independent, The Evening Standard and Conde Nast Traveller – All of these publications are extremely well respected within the UK and share a readership of culturally curious and travel aware individuals.</p> <p><i>Lemongrass would highly recommend hosting James Litston in Lake Constance in Autumn/Winter 2017. James has already informed many publications he writes for about Lake Constance and he is extremely keen to cover the Christmas Markets this year.</i></p>	Autumn / Winter 2017 (TBC)
Lisa Gerard-Sharp - A-List Freelancer	<p>Lisa Gerard-Sharp is one of the UK's most respected Travel Journalists and has a connections to many high-profile publications including Vogue, The Sunday Times, Conde Nast Traveller, National Geographic Traveller and The Good Ski Guide. Lisa is very interested in visiting Lake Constance and learning about the region's foodie and active offerings.</p> <p><i>Lemongrass would highly recommend hosting Lisa as she is extremely well connected and able to pitch articles and press trips to a number of far reaching publications.</i></p>	Spring 2017 (TBC)
Dave Briggs – Dave Travel Pages	<p>Dave's Travel Pages - www.davestravelpages.com is an online publication created by Dave Briggs to inspire</p>	

	<p>people to travel, explore and adventure around the world. The publication receives 25,000 targeted monthly views and has over 30.3K followers across social media. Dave is keen to visit Lake Constance to experience the regions culture and also record his cycling adventure around the Lake to educate his followers on the region's offering.</p> <p><i>Lemongrass would consider Dave's Travel Pages to be a strong specialised publication with a targeted and engaged readership.</i></p>	<p>Dave has availability to visit from: May 9th through until May 23 1st June through until June 14th (The first week is preferred).</p>
David Robert – Cycling World Magazine	<p>Cycling World Magazine - cyclingworldmag.co.uk is an online and print publication dedicated to those interested in UK and overseas touring, commuting, sportives, family and leisure riding. The publication has a combined print and online readership of 25,000.</p> <p><i>Lemongrass would consider Cycling World magazine to be a strong specialist publication in which it would be beneficial to promote the Lake's offering to both keen cyclists and those looking for leisure breaks focused around cycling.</i></p>	Spring 2017 (TBC)
Sadie Whitelocks – Its Rude to Stare	<p>Sadie Whitelocks is the Contributing Editor at Its Rude to Stare. Its Rude To Stare is a digital lifestyle guide Aimed at young professional men and women with a love for exclusive events, music, travel, inspirational people, food, design, fashion, hangouts and wellbeing. The blog receives around 50,000 UMV's each month from a highly engaged audience.</p> <p><i>Lemongrass would really recommend hosting "Its</i></p>	<p>Sadie has availability to visit on:</p> <ul style="list-style-type: none"> • February 2-5 • February 22-25 • March 1-4

	<i>Rude to Stare” on a press trip as they are able to produce short-lead content quickly which is informative and beautifully presented. Sadie has already sent through dates she would be able to visit and is extremely keen to arrange a visit.</i>	
Stef Bottinelli – Yachting & Boating World	<p>Stef Bottinelli is the Digital Editor for Yachting & Boating World and would love to visit Lake Constance and find out more about its water sports offering and activities on the Lake. Yachting & Boating world is aimed at high-net worth individuals with a keen interest in yachting and boating. The publication receives around 300,000 UMW's.</p> <p><i>Hosting Stef on a press trip would provide Lake Constance with the opportunity to reach high-net worth individuals and gain exposure in a specialist publication. Lemongrass would strongly recommend hosting Stef.</i></p>	Spring 2017 (TBC)
Sheena Bhattessa – Citizen Femme Online	<p>Citizen Femme is a new and upcoming online publication. Created as a luxury travel guide for women by women, the publication aims to offer accurate, down-to-earth advice for luxury travel. Hailing over 35 global female writers, stories inspire and inform the female traveller to explore the world. The publication receives around 50,000 UMW's from a highly engaged audience.</p> <p><i>Lemongrass Marketing would recommend hosting Citizen Femme as they are able to create fantastic short-lead content aimed at an audience that are always looking for new destinations to discover.</i></p>	Spring / Summer 2017 (TBC)

Anouska Proetta Brandon - Blogger, Social Influencer	<p>Following her stay at Lake Constance with the December Group Trip, Anouska is keen to revisit the region in the Summer months to introduce her social followers and the readers of her blog to the area as a Summer holiday destination.</p> <p><i>Lemongrass would recommend hosting Anouska for another stay at the Lake as she provides the region with fantastic exposure on Social Media and is trusted by her followers to inform them of on trend destinations to travel to.</i></p>	Spring / Summer 2017 (TBC)
Sabi Phagura – Fitness & Health Freelancer	<p>Sabi Phagura is a Health & Fitness Freelancer connected to publications such as Luxurious Magazine and many daily newspapers and weekly magazines such as Closer Magazine, Now Magazine, The Mail on Sunday and The Sunday Mirror. All of these publications have print circulations of over 200,000.</p> <p><i>Lemongrass would recommend hosting Sabi on any fitness and health focused group press trips as she is often able to arrange numerous commissions for one stay increasing the reach of any pieces she produces.</i></p>	Spring / Summer 2017 (TBC)

3. December Group Press Trip Attendees

Journalist / Outlet / Publication	About Publication	Date of Trip
Anouska Proetta Brandon / Blogger, Social Influencer	<p>Anouska has an extensive social media following and is recognised as a social media influencer in the UK. She has over 95.5k followers on Instagram, 8.4K on Twitter and 31.7K on Facebook. Her blog receives around 35K UMV's each month. Her followers go to her accounts as</p>	7 th – 10 th December