

Media Kit

Travelofemotions

Travel & Outdoor Content Creator

2025

www.travelofemotions.com

A bit about me ...

Bonjour ! My name is Loraine, I am French and I live between Paris and Munich.

My passion for travelling and different cultures is living inside me since several years now. I have a Master's degree in International Business Management from Paris 1 **Panthéon-Sorbonne** University. During my studies, I spent four months working in **Canada** and six months studying in **Taiwan**.

Since the beginning of this exciting and passionate relationship, travelling has always given me indescribable pleasure and has always nourished and satisfied my **boundless curiosity**.

I created my Instagram account **@travelofemotions** to share my travels and the emotions associated with my adventures. At the end of 2022, a new adventure began: a year-long tour of Latin America. And today, I am also a **certified SEO web editor**.



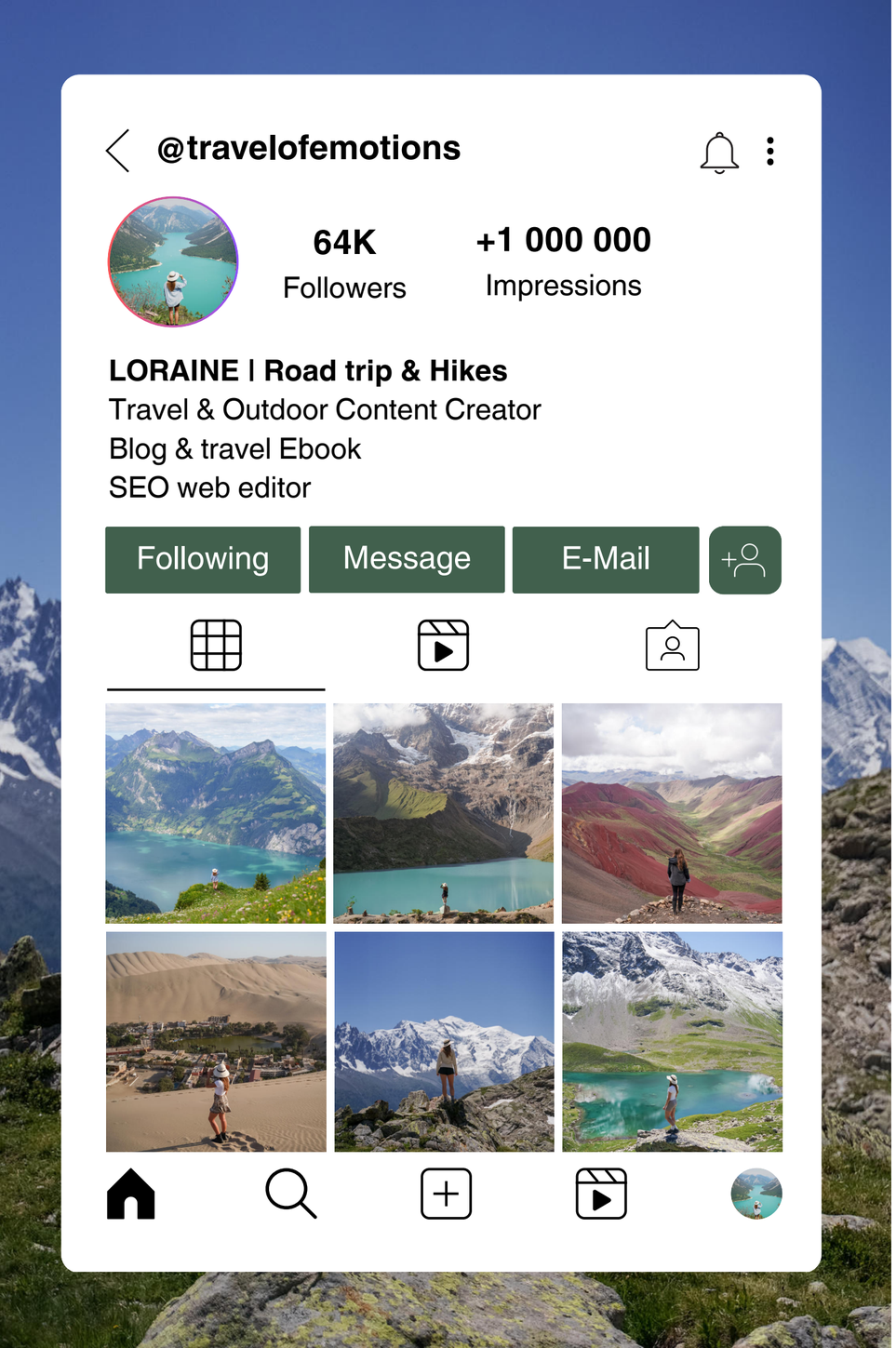


... and my values

For me, travelling is all about experience, adventure and discovery, but also about meeting people and embracing difference. I love exploring natural areas where the **environment and authenticity are respected**.

This is how I want to create my content and how I like to interact with my community: **sharing my travel experiences**, my hikes, and my adventures in the heart of nature and in beautiful, traditional regions.

Travel is strongly linked to emotions. Setting off on an adventure allows us to discover, learn and grow. To connect with **what is essential**. I favour slow travel, responsible modes of transport and discovering local traditions. For me, a trip that combines nature and culture is the best combination there is. Being sensitive and emotional, **sharing my emotions** through my travel experiences is essential for me.



My Instagram audience ...

Country

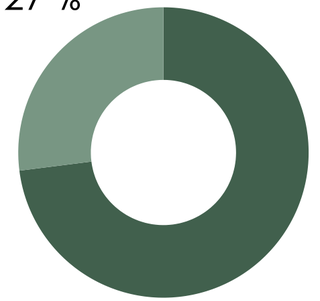
- **France : 70 %**
- Belgium : 4 %
- Switzerland : 4 %
- USA : 2 %
- Others : 20 %

Age

- 18-24 : 10 %
- **25-34 : 48 %**
- 35-44 : 25 %
- Others : 17 %

Gender

Male
27 %

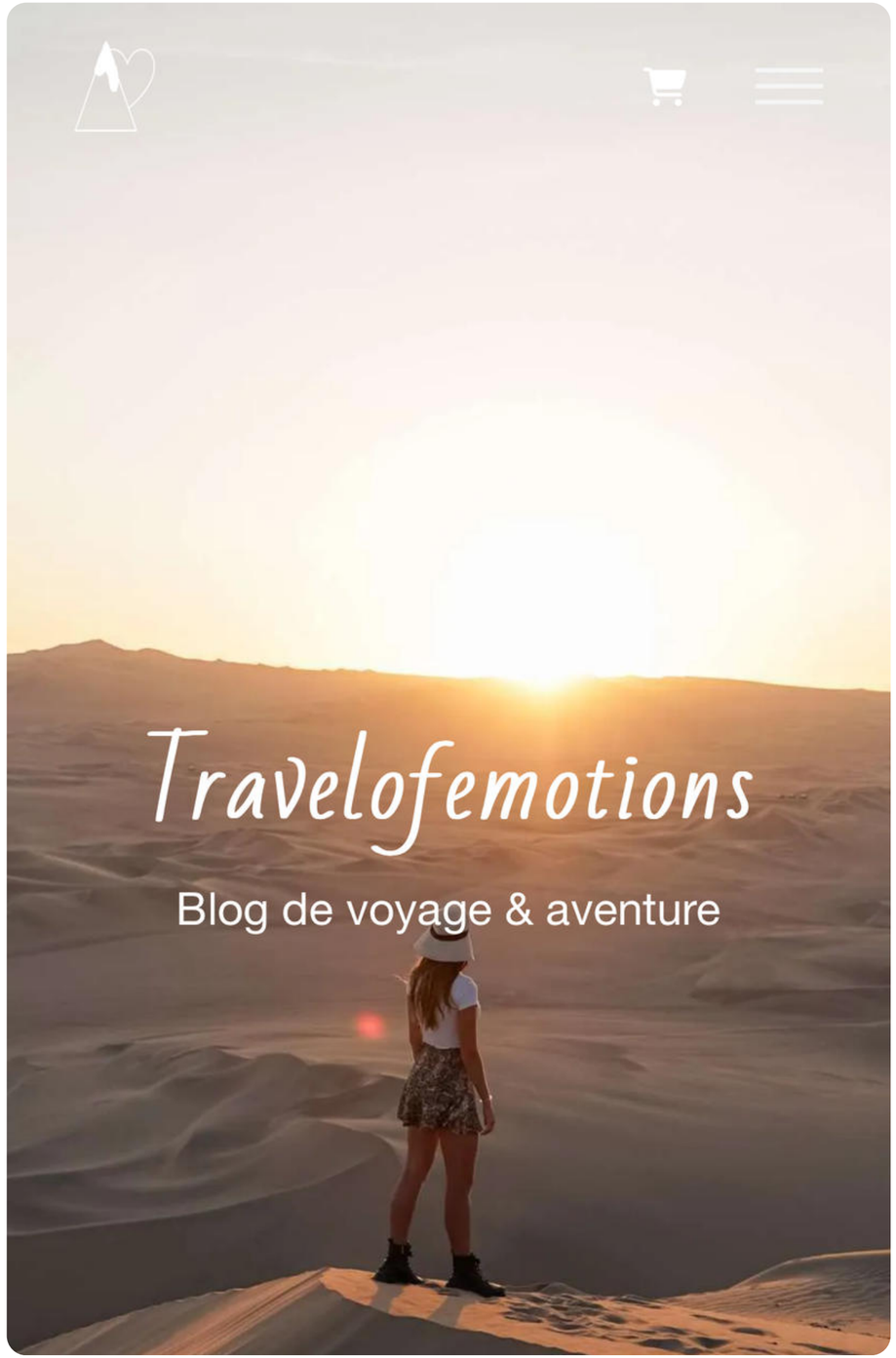


Female
73 %

Impressions : **+1 000 000**
(last 30 days)

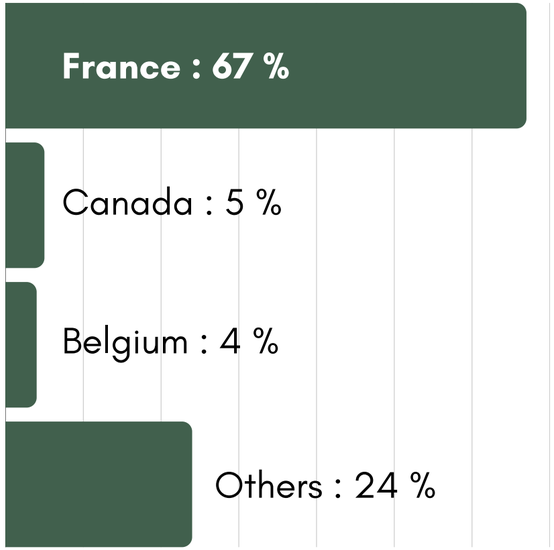
Engagement rate : **+2 %**

@travelofemotions

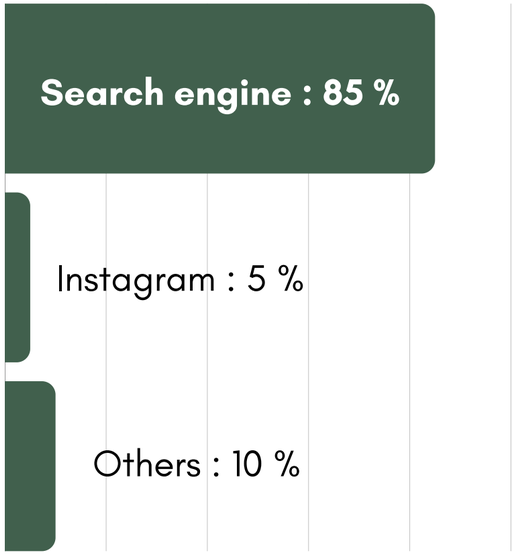


... and blog statistics

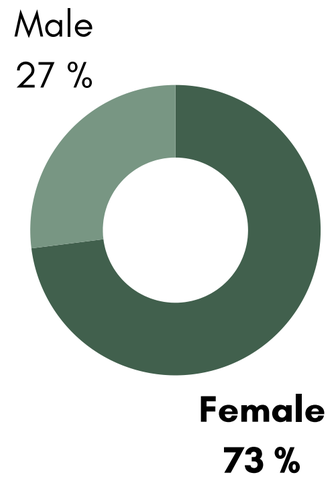
Country



Source



Gender



Visitors

+17 000

(last 30 days)

Page views

+19 000

Average time

1:25 minutes

www.travelofemotions.com

What I can offer you!

Package « Instagram »

1) One carousel post or one Reel per day of reporting
2) A set of stories sharing my stay

Package « Optimisation »

1) One carousel post or one Reel per day of reporting
2) A set of stories sharing my stay
3) One SEO-optimised blog article published on travelofemotions.com
Minimum 1 500 words, internal linking and backlinks

+ **professional photos**

A set of 5, 8 or 12 HD-quality photos

+ **white label content**

Professional videos created and edited for your media



Contact & social media ...



By my contact form ...
travelofemotions.com/contact

By E-mail ...
travelofemotions@gmail.com

@travelofemotions